



Happening in SRO

You can find this “Happening in SRO” and all similar newsletters on the SRO Intranet Home Page, located at: <http://isr-wp.isr.umich.edu/srointranet/> under Recent News.

If you have items for the newsletter or if you would like to highlight an event, please let Ann Vernier or your unit director know.

Save the Date

SRO All Staff Meeting

Wednesday, October 23rd
Thompson, Room 1430

Lunch & conversation: 12:15 - 1:00 p.m.

Business Meeting: 1:00 - 4:00 p.m.

Our biannual SRO All Staff Meeting is just around the corner. Please join your Ann Arbor-based colleagues, beginning at 12:15 pm, for lunch, conversation, and learning about what's new at SRO. Our meeting will be in room 1430 of the Thompson building. If you will be joining us remotely, the business portion of the meeting will be available on Bluejeans, beginning promptly at 1:00 pm. This is one of our rare opportunities to gather as an entire unit, so please make a point of attending if you can.

Our meeting will feature a talk by our guest speaker, Trent Alexander, Associate Director at ICPSR and a Faculty Associate in the Population Studies Center. Dr. Alexander will present on the Decennial Census Digitization and Linkage Project (DCDL), an ongoing collaboration with the Census Bureau to recover and link census records from 1940 to the present. The project has required innovations in data rescue, record linkage, and restricted data access. We will also have an opportunity to hear from our SRO leadership about what's happening and what lies ahead.

SRO Wellness News (SRO Wellness Committee)



On September 12th, Colleen Greene from M-Healthy led an Intro to Zumba class for staff at SRO. **Zumba** is an interval workout. The classes move between high and low intensity dance moves designed to get your heart rate up and boost cardio endurance.

We will be able to offer a Zumba class here on-site at Perry during the next semester for approximately \$45 for 15 weeks. Stay tuned for more details.

BEFORE & AFTER Pictures of our Zumba class participants – Thanks for participating!



Strength and Cardio – Ryan Neice will be leading a hands-on Strength and Cardio session on Thursday, October 10 at 12 p.m. in G150AB. Please dress in workout attire and bring your reusable bottle filled with water. If you have any questions regarding this session, please reach out to Ryan directly (neicer@umich.edu).

Go to this link to sign up to participate:

https://docs.google.com/document/d/1PsXYpzSuv0ixnvDw81dEXdgU4z8ZMnkYYx_DYU-6aTo/edit?usp=sharing

Wellness Potluck – SRO staff suggested sharing recipes and new food ideas. To do so, we have organized a quarterly themed potluck series. The first potluck is Wednesday, October 9 from 12 p.m. – 1 p.m. in 2300AB. The theme is **Fall Favorites**. We ask that you send your chosen recipe to the SRO Wellness Group email (srowellcomm@umich.edu) so that we can share it at the potluck. Flyers for the potluck series will be posted this week. **Go to this link to sign up to participate:**

https://docs.google.com/document/d/1YN6essbIXCA8VH_f2fiuH7AesNAYT-5AoPeWpt0qBJE/edit?usp=sharing

Active U Autumn has started. We have an SRO team called “SRO Steps Up” of 26 SRO staff. Be sure to log your minutes. The minimum requirements for completing the program successfully are:

- a. Meet your weekly goal; included in this weekly goal is logging at least 3 days a week of at least thirty minute sessions each. You can then make up the rest of your weekly goal minutes in increments of your choice.
- b. Complete the pre survey.
- c. Complete the program survey (comes out in October).

For SRO Steps Up members - let's utilize our bulletin board and share inspiration!!

The SRO Wellness Committee is committed to the wellness of our employees in all eight areas of wellness. For more information on wellness at the University of Michigan – please go to <https://hr.umich.edu/benefits-wellness>

You can reach us at: srowellcomm@umich.edu

Upcoming Wellness Activities:

***All events free of charge unless noted otherwise.*

- Oct 10 – Strength and Cardio at 12 p.m. in G150AB
- Oct 16 – SRO Farmers Market Walk at 12 p.m. – meet in Perry lobby
- Oct – Pending – Retirement Planning for All Stages
- Nov 14 – Humor for the Health of It at 12 p.m. in G150AB
- Nov 18 – POUND (cardio drumming) at 4 p.m. in G150AB - \$10 fee – sign up required

Monthly Farmer's Market Walk

- Sept 18, Oct 16, Nov 20, and Dec 18

Wellness Potluck Series 12 p.m. – 1 p.m. in 2300AB

- October 9
- January 8
- April 8

The 'Child First' Project (Barb Ward and Nicole Kirgis)

SRO has started work on the Child First project. Child First is a comprehensive, home-based, therapeutic intervention program targeting multi-risk young children and families, embedded in a coordinated system of care. Currently, a randomized control trial is being conducted in two states, Connecticut and North Carolina. The study aims to estimate the impact of the Child First program on outcomes for children, parents, and families measured 12 and 36 months after random assignment. In addition, the study will look at whether Child First is more beneficial for certain subgroups of families, including caregivers who have experienced trauma or substance abuse, have a history of depression, and children exhibiting issues with behavior or language development.



SRO's role in the project is to first provide locating efforts on the 600 families recruited for the study. At 12 months post-random assignment (program vs. control), SRO will conduct interviews (face-to-face and telephone) with the caregivers and in-person assessments with the children. The study will also involve video recordings of interactions between parent and child pairs for a subset of the sample in North Carolina.

Our client on the study is MDRC in New York. The study is funded by The Laura and John Arnold Foundation and The Duke Foundation. Barb Ward is the project lead and Lloyd Hemingway is the Production Manager.

Survey Process Forum (Dan Zahs)

We have two events planned for October.

1) Lunch & Learn - Wednesday, Oct 2 at noon.

Note: This Lunch & Learn will be available locally in Perry 2300. However, remote and local attendees are also welcome to join via BlueJeans.

[Add To Calendar](#)

[Connect to BlueJeans \(https://bluejeans.com/158477103\)](https://bluejeans.com/158477103)

SRO Blaise Audit Trail Data Parser (Version 1.0)

Gina Cheung and Cheng Zhou will give a presentation and demo of a new SRO tool.

This tool can parse the audit trail data generated from Blaise 4.8 and Blaise 5.X. The output has five types for Blaise 5 and four types for Blaise 4.8

1. Field-Level: parsed out data at the field level.
2. Page-Level: parsed out data at the page level.
3. Session-Level: Parsed out data at the session-level.

4. Case-level: aggregated information for the sample line.
5. Audit Trail data: audit trail data from database or file for the current case.

During this lunch & learn session, you will see how the parser works, some examples of usage, and the next steps for you to try out for your projects.

2) Journal Club - Tuesday, Oct 8 at noon.

[Add to Calendar](#)

[Bluejeans](#)

Download: [Deleeuw](#)

Download: [Olson](#)

We will have two articles to read and discuss:

- a) "Mixed-Mode: Past, Present, and Future" by Edith Deeluw.
- b) "Does giving people their preferred survey mode actually increase survey participation rates? An Experimental Examination" by Olson, Smyth and Wood.

As always, we welcome your suggestions for future topics and events.

The SRO Survey Process Forum Team

sro-spf-team@umich.edu

(Bill L, Dan Z, Gina, Juan Carlos, Lisa H, Margaret, and Rachel)

Our Work in the World – Monitoring the Future (Gregg Peterson)

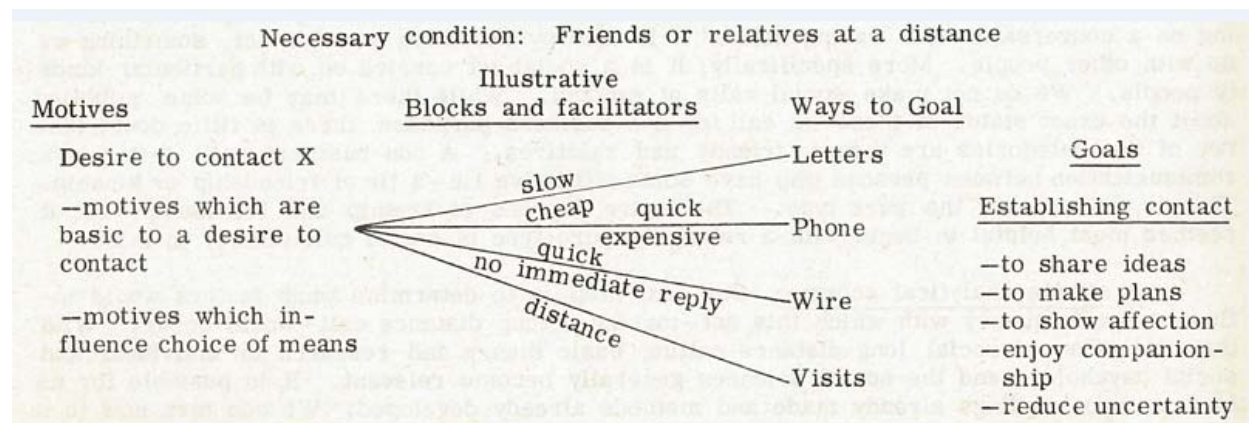
The work we support at SRO provides scientific fuel for statewide and national conversations about what's happening and what's important in our world. The **Monitoring the Future** project measures cigarette smoking (among many other things) among more than 40,000 8th, 10th and 12th graders each year, and then interviews many of these same respondents well into their 30's in longitudinal follow-up surveys. Recently, a lead investigator for the **Monitoring the Future** project was interviewed on the "Stateside" program on Michigan Radio about the State of Michigan's recent 6-month ban on sales of flavored e-cigarettes. You can listen to the 11-minute interview with Richard Miech by following the link below. The recorded interview begins at the 1:19 mark.

<https://www.michiganradio.org/post/stateside-ban-flavored-e-cigs-consumers-wants-you-use-less-energy-nontraditional-students>

From the Archives – Social Long Distance Telephone Calls (Kelly Chatain)

“Operator? Long distance, please.”

Given the obvious weightiness of some of the studies I’ve written about in this space, the topic of today’s article seemed almost quaint by comparison. And yet, trying to answer the question, ‘Why do people make or fail to make long distance social phone calls?’ was based on a familiar and significant proposition: “When we know why a person behaves as he does, we can more intelligently influence him to change his habits, or to strengthen those he already has.”¹ It was 1955, electronic switchboards and direct distance dialing were just recently on the scene, and AT&T was only one year away from a major regulatory agreement that would be in effect until the breakup of “Ma Bell” in 1984². The Michigan Bell Telephone Company sponsored the study and was interested in how it would help them increase the use of their service, but SRC used it to add to the body of research looking at predictors of social behavior. In a very real sense it was an early investigation of social media tools. The study included a pilot phase of 40 interviews to develop further the hypotheses of identifying relevant psychological characteristics and an analytical framework for evaluation. The pilot was followed by a main study of 400 interviews.



The clustered sample was drawn from the subscriber lists of Michigan Bell and were split between those who made many long distance calls and those who made zero calls. The subscriber was the main respondent, but if he/she were married, a second interview of that spouse would be requested. It’s the earliest instance I’ve come across in the archive of using an incentive. After the first interview was completed, the interviewer could mention that they would be able to make one free long distance call after the second interview was completed. It could be made anywhere in the U.S. provided it was “reasonable in length”³, but there was one important condition: It had to be made while the interviewer was still present (with an observation form to be filled out asking, among other things, if the respondent knew how to make the call and if they were pleased afterwards). A bit unusual, perhaps, but a paper report

¹ “Motivational Analysis of Social Long Distance Telephone Calls: A report of preliminary investigation and suggestions for further research”, Survey Research Center, June 1955, SRO Project Archive, Project 643

² Pinheiro, John 1988, ‘AT&T divestiture and the telecommunications market’, *High Technology Law Journal*, vol. 2, pp.303

³ “Instruction Booklet”, 1955, SRO Project Archive, Project 643

had to be signed at the time of the call and then mailed into the phone company to cancel any charges.

In terms of analysis of the results, the project archive includes an interesting, but inconclusive report on the relationship between a personality variable called 'need affiliation' and social acts, in this case they also included local calls as well as letters and social visits⁴. But the actual responses do not surprise: 56% wrote up to 20 letters per year to distant friends and relatives, 18% wrote 21-75 and 21% wrote more than 75 per year. 49% made between 4 and 14 local social phone calls per week, and 29% over 15 social calls a week. For those making long distance calls 28% reported only pleasant feelings about it, 31% mostly pleasant, and 23% about half pleasant and half unpleasant.

A question we will most likely never ask again:

"Q 15. Before a long distance call is placed, do you and the family talk it over?"

And one we might:

"And here is a list of the ways people tell us they feel when they make a long distance call. Do any of these words describe how you sometimes feel when making a long distance call: Relaxed, nervous, tense, anxious, keyed up, happy"

⁴ "Need Affiliation and Frequency of Four Types of Communication", J. Lansing, SRO Project Archive, Project 643.