

## Happening in SRO

You can find this "Happening in SRO" and all similar newsletters on the new SRO Intranet Home Page, located at: <http://isr-wp.isr.umich.edu/srointranet/> under Recent News.



### Save the Dates

#### SRO All-Staff Meeting:

SRO Colleagues,

You have probably all seen the recent calendar invitation for the SRO All Staff meeting.

Steve Heeringa will join us and talk about his Associate Director role in SRC and working with SRO. Also, you will hear about highlights of our upcoming year and the many project launches we are planning, along with other key updates from across the unit. Beth-Ellen Pennell will share some exciting work – technical and operational -- evolving with colleagues in India.

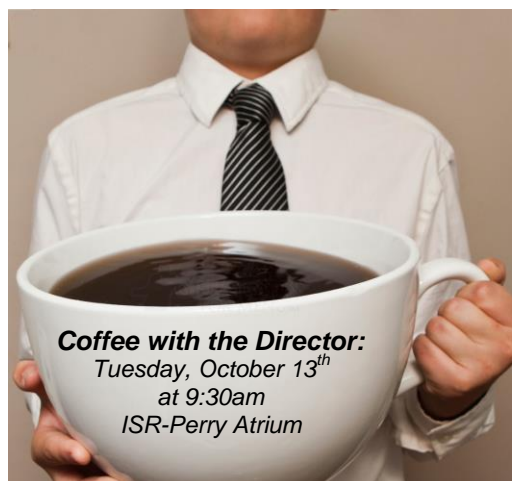
It should be an interesting meeting and a good opportunity to connect with one another.

Please plan to attend.

Thank you,  
Patty and Gregg



#### Coffee with the Director:



On Tuesday, October 13<sup>th</sup> at 9:30am, David Lam requests that you join him for "Coffee with the Director" in the ISR-Perry Atrium. This is a chance for you to get to know each other in a relaxed, informal environment.

## Our Work in the World

PDMG members Jennifer Kelley and Yu-chieh (Jay) Lin participated in the AAPOR 2014 ResearchHack and collaborated on assessing whether the Instagram (IG) app is a viable data collection tool to learn how individuals in need of food assistance find feeding programs within the Feeding America network. This proof-of-concept evaluated whether the IG app and data collectors can effectively collect the data points, including photos of clients' food items, service location, hashtags, and clients' general or specific comments, using the IG features (mainly images, hashtags, location) at multiple selected feeding programs in Spring 2015. Currently the Huffington Post blog reported their innovative designs and research findings and they will share the first-hand study information at the upcoming SRO All-Staff meeting on October 20th, 2015.

## National Survey of Family Growth (NSFG) — Continuous Interviewing Continues! Heidi Guyer

Did you know that SRO has conducted NSFG data collection on behalf of the Center for Disease Control (CDC) and National Center for Health Statistics (NCHS) since 2000? Prior to that, data collection had been conducted by NORC, Westat and RTI! NSFG began in 1973 as a study of married women. The study expanded in 1982 to include all teen and adult women regardless of marital status (sign of changing times!). Men were not included in the survey until 2000. Since 1973, close to 100,000 people have been interviewed on NSFG - 97,077 as of this month. SRO has conducted interviews with over half of those participants—56,061 to be exact!

In 2006, NSFG moved to a continuous interviewing design in which data collection continues non-stop with only a two-week break at the end of the year and for a few months in 2010/2011 while a new contract was negotiated. In 2011, the University of Michigan entered into a new contract with NCHS for 10 years of continuous interviewing (2010-2020)! We are now at the mid-point of that contract which seemed like a good time to update a few things and bring all NSFG interviewers back to town for our recent training.

Year 5 of the current contract (also referred to as Cycle 8) began on September 20, 2015 and will continue through mid-September of next year. 45 Field Researchers are staffed on the project and cover 38 PSUs each year with a goal of completing a minimum of 5,000 interviews per year. This year, the age-range of eligible respondents was expanded from 15-44 to 15-49 to accommodate delays in child-bearing and the increased need for reproductive assistance. This led to changes in the male and female questionnaires on a variety of topics including family planning, reproductive assistance, the Affordable Care Act; other changes included questions about homelessness. NSFG also just launched SRO's first touchscreen screener application and will screen over 20,000 households this year alone!

NSFG has a responsive design philosophy and often embeds experiments with new techniques in monitoring and conducting data collection each quarter. SRO staff work closely with SMP and ICPSR throughout all phases of data collection. Despite the continuous design, the NSFG continues to evolve!

