



March 16, 2018

Happening in SRO

Current and past "Happening in SRO" newsletters are [located here](#).

If you have items for the newsletter, please let Ann Vernier or your unit director know.

New Regular Staff in SRO

TSG



Kevin Jensen is a programmer in the TSG. He holds a Bachelor of Science in Informatics, with a concentration in Social Computing, from the University of Michigan. He has over two years of business experience supporting websites, quality assurance testing and working as a systems analyst. His recent work experience includes supporting website content, refactoring code and maintaining LSA Mathematics departments' data feed using PHP. There are two Kevin Jensen's at UofM. Please note that our Kevin's e-mail address is: kjense@umich.edu.

Matthew Hanger is a data manager in the TSG, has 5+ years of data management experience. He has a master's and a bachelor's degree in Sociology and an associate's degree in Computer Information Systems. Matthew previously worked at ICSPR where he used SQL, SPSS, and SAS to transform, clean, and standardize various data sources for public use. His technical skills also include experiences with Perl, STATA, and SSRS. Matthew will be working on some of the newer MSMS projects, including SWEL, BFY, and the web portion of HRS 2018.





Shane Empie is a programmer in the TSG. Shane has been working in TSG as a temporary employee for almost a year and has over two years of experience as a contributing member of the Survey Services Lab (SSL). He has made significant contributions as an MSMS quality assurance tester and setup programmer, and has been on the vanguard of learning and creating Blaise 5 questionnaire templates to help standardize and simplify the creation of SRO surveys. Shane can be found in the MSMS bay.

PDMG

Anna Fuqua-Smith has worked in the SSL since February 2014, the last three years in the role of team leader on projects, the primary ones being the SCA and Ed-STARS. Anna has a BA in International Relations from Eastern Michigan University and an Associate's Degree in Journalism from Washtenaw Community College. Anna will be joining the HRS project management team as a project assistant, providing support to data collection operations.



DCO



Stacy Quisenberry is a new SSA in DCO. She has a Master of Science in Interdisciplinary Studies with major fields of study in Marketing and Management from Texas Tech University and a Bachelor of Arts degree in Psychology. Stacy has 17 years of experience with SRO in a variety of field positions including travel coordination on the Health and Retirement Study and serving as a production coordinator on the Panel Study of Income Dynamics for four waves of data collection. Stacy will work off-site, initially on the PSID 2017 extension and then Young Women of Chicago.

Taghraid Lovell is also a new SSA in DCO. She has a Bachelor of Science in Dietetics/Nutrition, from Bluffton College, Bluffton, Ohio.

She has over 10 years of experience working on data collection projects with SRO beginning with the Detroit Arab American study in 2003. Most recently she has been a team leader on the Health and Retirement Study. Taghraid will be working on HRS.



Stats & Methodology



Jay Lin has returned to SRO as a permanent member of the Statistics and Methodology Group. He will be sitting on the second floor, as he begins work on the newly funded MARS project (Malaysia Retirement Study). He will also be continuing to do analysis on the KSA project, and he will rejoin the QC Implementation Team.

Conference Season - 2018

Lisa Holland

It's that time of year again! SRO staff are preparing papers and presentations to share with colleagues from other data collection organizations across the nation. Authors submitted their abstracts between November and January in anticipation of being selected for participation this spring.



The International Field Directors and Technologies Conference provides a forum for government, academic institutions and not-for-profit agencies to communicate about current innovations, work in progress or recently completed work. This conference features invited speakers, presentations, round-table discussion, and presents a combination of sessions related to field work and sessions that focus on data collection technologies. This year's invited speaker is Jolene Smyth, Director of the Bureau of Sociological Research at University of Nebraska – Lincoln. She will discuss *Center Management and Staff Training*. There are also several roundtable discussions

including *Survey Review and Questionnaire Design*, *Client Management*, and *Call Center Technology Issues* among others. Although IFDTC has historically been open only to government, academic, and non-profit data collection organizations, the conference is opening its doors to some private data collection firms as well this year.

SRO staff will be making the following presentations:

On A Scale of 1 to 3: Qualitative and Quantitative Documentation of Field Staff Performance on a Project

Stephanie Sullivan, Sarah Crane

Measuring Living Space Through the Use of Laser Tape Measurement Devices on Household Surveys

Juan Carlos Donoso, Hongyu Johnson

Don't Say "Blood"! Using Lay Interviewers to Collect Red Drops from Young Children

Barbara Lohr Ward, Veronica Connors-Burge

Optimizing Sample Management System Functionality to Improve Workflow and Productivity on a Multi-Mode, Multi-Device Field Study

Pam Swanson, Heidi Guyer

Developing a Quality Control Protocol for Evaluation of Recorded Interviews

Lisa Holland, Margaret Hudson, Lisa Lewandowski-Romps

Increasing Efficiency and Accuracy in Large-Scale Sample Assignment to Interviewers

Sarah Crane

The Effect of Applying Targeted Timing to Manually Sent Text Messages for Self-Administered Web Survey

Leah M Roberts

Using Survey Paradata to Guide Interviewers: Trends in Respondent Concerns and Best Times to Call Among Geographic and Demographic Subgroups

Heidi Guyer

Innovative Motivational Strategies to Reduce Interviewer Attrition and a New Staffing Model: A Data Collection Effort in Review

Theresa Camelo, Maureen O'Brien, Heidi Guyer

Using Paradata to Monitor Interviewers' Instrument Navigation Behavior and Inform Instrument Technical Design: Case Studies from National Household Surveys in Ghana and Thailand

Jay Lin, Gina Cheung

Implementing an Adaptive Intervention Design to Reduce Breakoffs

Andrew D. Piskorowski, Felicitas Mittereder, Andrew L. Hupp

In addition to these individual presentations, there will be a session dedicated to Respondent Safety Protocols and Abuse Reporting which will feature presentations exclusively from SRO. It is

exciting to see the expanded work of our Clinical Contact Protocol being shared in this forum. The two presentations included in this session are:

Developing a Comprehensive Plan for Triage and Reporting Interviewer Observations of Suspected Abuse

Barbara Lohr Ward

Essential Elements of a Safety Protocol Addressing Respondent Distress; a How-To for Survey Research Organizations

Maureen O'Brien

Several SRO staff members will not be presenting, but will attend IFDTC for the first time to learn about the conference and about the work being conducted by other data collection organizations. These staff include Jamie Koopman, Beth Ohryn, Bridget Wychee McGee, Keith Liebetreu, and Tony Romanowski.

The annual AAPOR conference takes place in Denver just prior to the IFDTC. The American Association for Public Opinion Research is a professional association of public opinion and survey research professionals. AAPOR members include those interested in election polling, market research, statistics, research methodology, health related data collection and education.



Paul Burton will be presenting his paper, **Analysis of Temporal Dynamics in Commercial Data**. His co-authors are Daniel Guzman, Sunghee Lee, and Ashley Hyon from MSG. Rachel LeClere will present a Methodological Brief on Data Collection and Survey Participation entitled **Evaluating the Effectiveness of Online Interview Scheduling in a Panel Study**. Finally, Andrew Hupp continues to collaborate with SMP faculty member Fred Conrad and Michael Schober from The New School for Social Research. They proposed one of AAPOR's new portal track panels on Innovations and Emerging Methods. Their panel, Collecting Survey Data via Text Messaging, is comprised of two extended presentations (45 minutes each) co-authored by the three research collaborators. The first is entitled, **Text message interviewing: Data quality, efficiency, and design considerations**, and the second is **Implementing text messaging in the survey process**.



For more than twenty years the U.S. Census Bureau and the U.S. Bureau of Labor Statistics have sponsored the annual Federal CASIC (FedCASIC) Workshops which include information about all forms of computer assisted survey information collection (CASIC). On April 17-18, Heidi Guyer and Wen Chang

will be attending the conference and presenting their paper, **Using Paradata to Develop and Implement an Interviewer Performance Profile**. Patty Maher, Gina Cheung, and Gregg Peterson will also be attending this conference.

Remember! After the conference, you will have access to these and many other presentations that SRO staff members have made in the past few years by visiting our SRO Presentations & Publications page!

<http://isr-wp.isr.umich.edu/srointranet/presentations-and-publications/>

New Resources for SRO Design Work

Kelly Chatain

The SRO Design Team has collected and published new content on the [SRO Style Guide](#). In addition to logos and templates, now available are Graphic Design resources, Photo and Image resources, and Respondent Materials Examples (coming soon). The Style Guide will continue to improve and expand as more resources are identified to meet the needs of SRO studies!

Best Practices

- Cross-Cultural Survey Guidelines
- SRO Best Practices
- SRO Meeting Norms
- [SRO Style Guide](#)

The screenshot shows the top navigation bar of the SRO Style Guide website. The header includes the SRO logo (a yellow 'M' over 'SRO') and the text 'STYLE GUIDE'. A search box is located on the right. The navigation menu contains the following items: Home, Graphic Design, Logos, Photos/Images, Respondent Materials, Templates: Memos, Templates: Posters, and Templates: Powerpoint Presentations. The 'Graphic Design', 'Photos/Images', and 'Respondent Materials' items are circled in red. Red arrows point from the 'NEW!' label to these three items. Below the navigation bar, the text reads: 'This site is growing!' followed by 'NEW!' and a paragraph: 'The SRO Design Team convened in 2017 to bring SRO more access to all things design. You will notice a few more pages available for your perusal and there is more to come!' A final line of text says: 'If you have any questions about this material, please send an email to the SRO Design Team at srodesignteam (at) umich.edu.'

SRO Conference Presentations & Publications Now Online!

Kelly Chatain

Conferences

[SRO Presentations/Publications List](#)

[Prof. Membership & Conferences](#)

[Policy](#)

[Per Diem Rates 2017](#)

[AAPOR](#)

[IBUC](#)

[IFDTC](#)

SRO staff present and publish their valuable work at many conferences and in many publications throughout the year. That work is now available in one place on the [SRO Intranet!](#) Content can be filtered, searched, exported, and viewed, all from one intuitive list. Content is still being added to this list, so if you notice missing materials, please send them to Kelly Chatain (kchatain).

Presentations & Publications

Export content → CLEAR FILTERS PRINT EXCEL CSV COPY

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Conference/Publication	Year	Title	Lead Author	Other Authors	Link to Slides/Abstract
Filter conference...	Filter year...	Start typing to filter content...	Filter author...	Other Authors	Filter links...
AAPOR	2015	Interviewer Gender, Islamic Hijab, and Attitude Effects on Respondents' Politico-religious and Religious Attitudes in Tunisia	Zeina Mneimneh	Julie de Jong, Kristen Cibelli Hibben, Mansoor Moaddel	slides
AAPOR	2015	Measurements of Adiposity: Methodologies, Potential Measurement Error and New Measurement Techniques	Heidi Guyer		slides
AAPOR	2015	Measures of Sleep: Methodologies, Potential Measurement Error and New Measurement Techniques	Heidi Guyer		poster
AAPOR	2014	Assessing the Impact Device Choice has on Web Survey Data Collection	Andrew Hupp	Heather Schroeder, Andrew Piskorowski	slides
AAPOR	2014	Interviewing by Texting: Costs, Efficiency and Data Quality	Andrew Hupp		slides

Mindfulness-based Stress Reduction

Ryan Neice

On Thursday, March 1, 2018 the Supervisor Forum hosted a Mindfulness-based stress reduction (MBSR) brownbag. Libby Robinson, Ph.D, MSW, MPH shared some of the research behind MBSR, followed by several practice exercises that staff can replicate during their day to day work or at home. The event was well attended and did provide staff with some time away from their desks to practice some meditation techniques to alleviate potential stress in our busy environment. If anyone has feedback on this session or would like the Supervisor Forum to possibly explore further topics in MBSR, please email Ryan Neice (neicer@umich.edu).