INSTITUTE FOR SOCIAL RESEARCH • SURVEY RESEARCH CENTER
SURVEY RESEARCH OPERATIONS
UNIVERSITY OF MICHIGAN

SRO Data Collection Tools

SRC uses a wide variety of data collection tools to implement surveys and their designs.

Blaise

Blaise is a software package developed by Statistics Netherlands for data collection and data processing. SRC has licensed Blaise since 1999.

Blasie 4.8
SRC has been using this version since 2010. Blaise 4.8 accommodates telephone and in-person (not web) interviews.

Blaise 5
The successor of Blaise 4.8 is able to accommodate new platforms and technologies (web, smartphones and tablets). The advantage will be one instrument data model that can be presented differently depending on the mode.
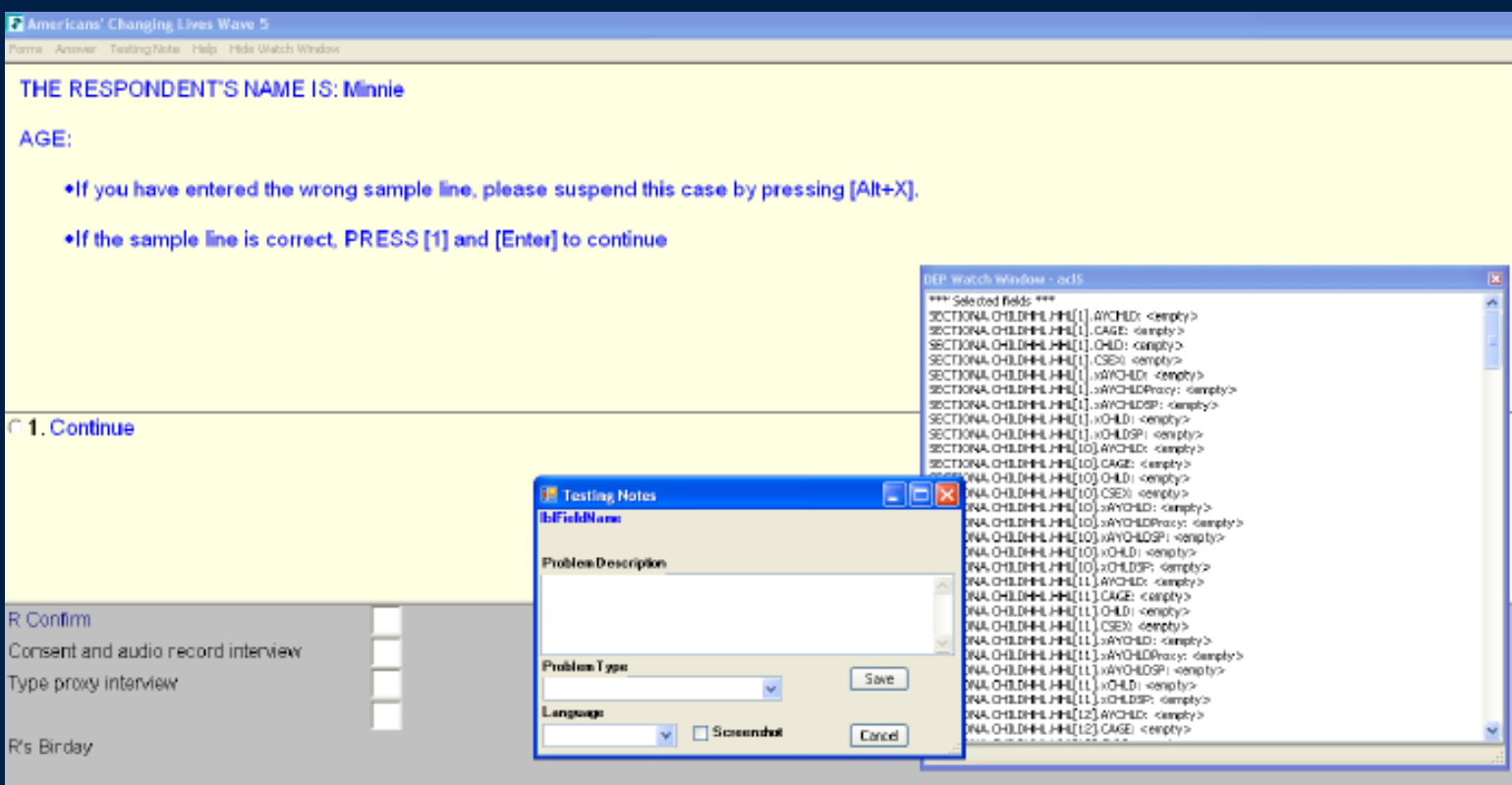
Blaise Interface Application (BIA)
The BIA was developed to provide a user interface for coding responses to open-ended questions.

CAI Testing Tool (CTT)
The CAI Testing Tool was developed to provide a user interface for testing Blaise applications.
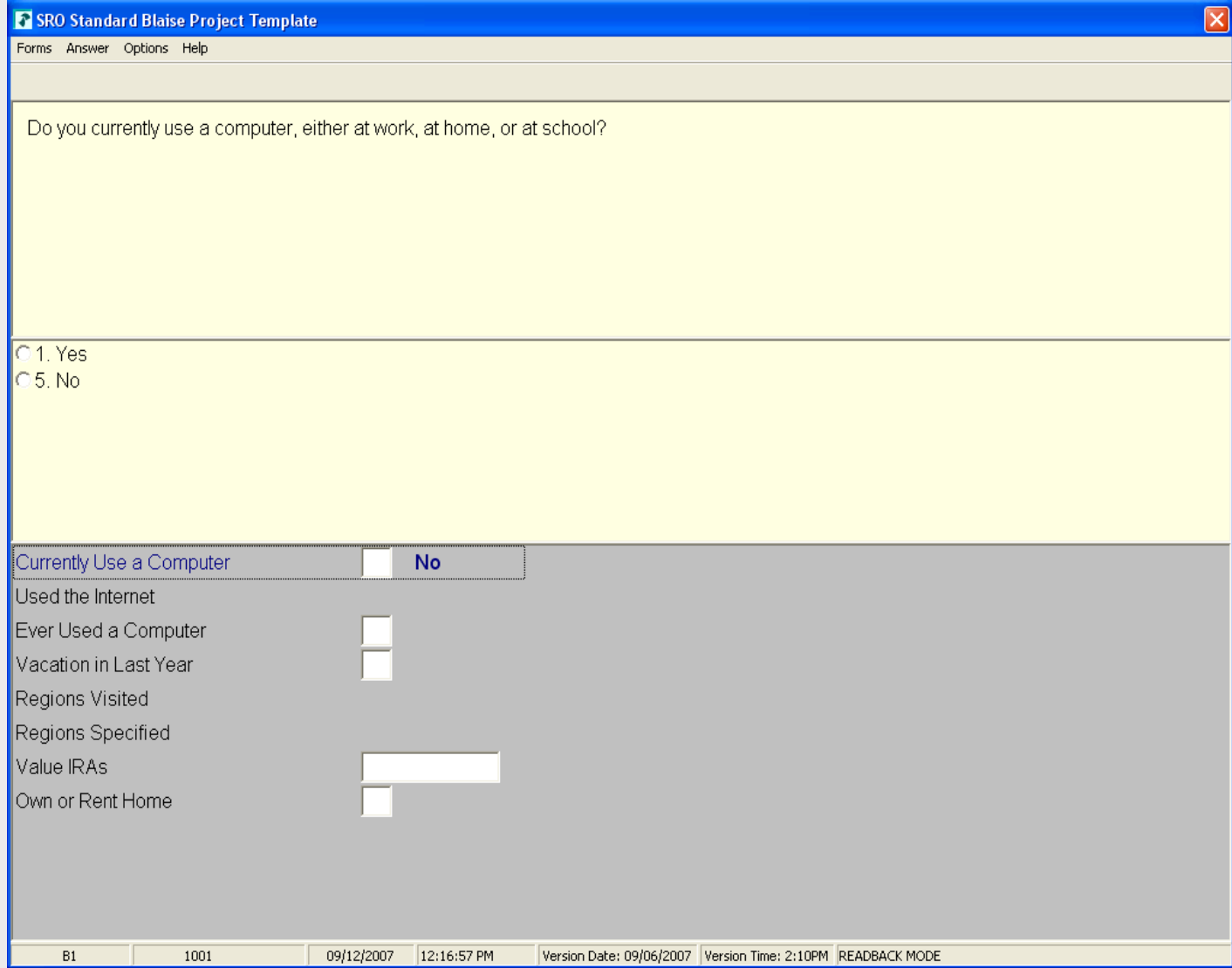
The CTT allows the user to record bugs or changes in the application on a per question basis, simplifying edit time for the programmers.
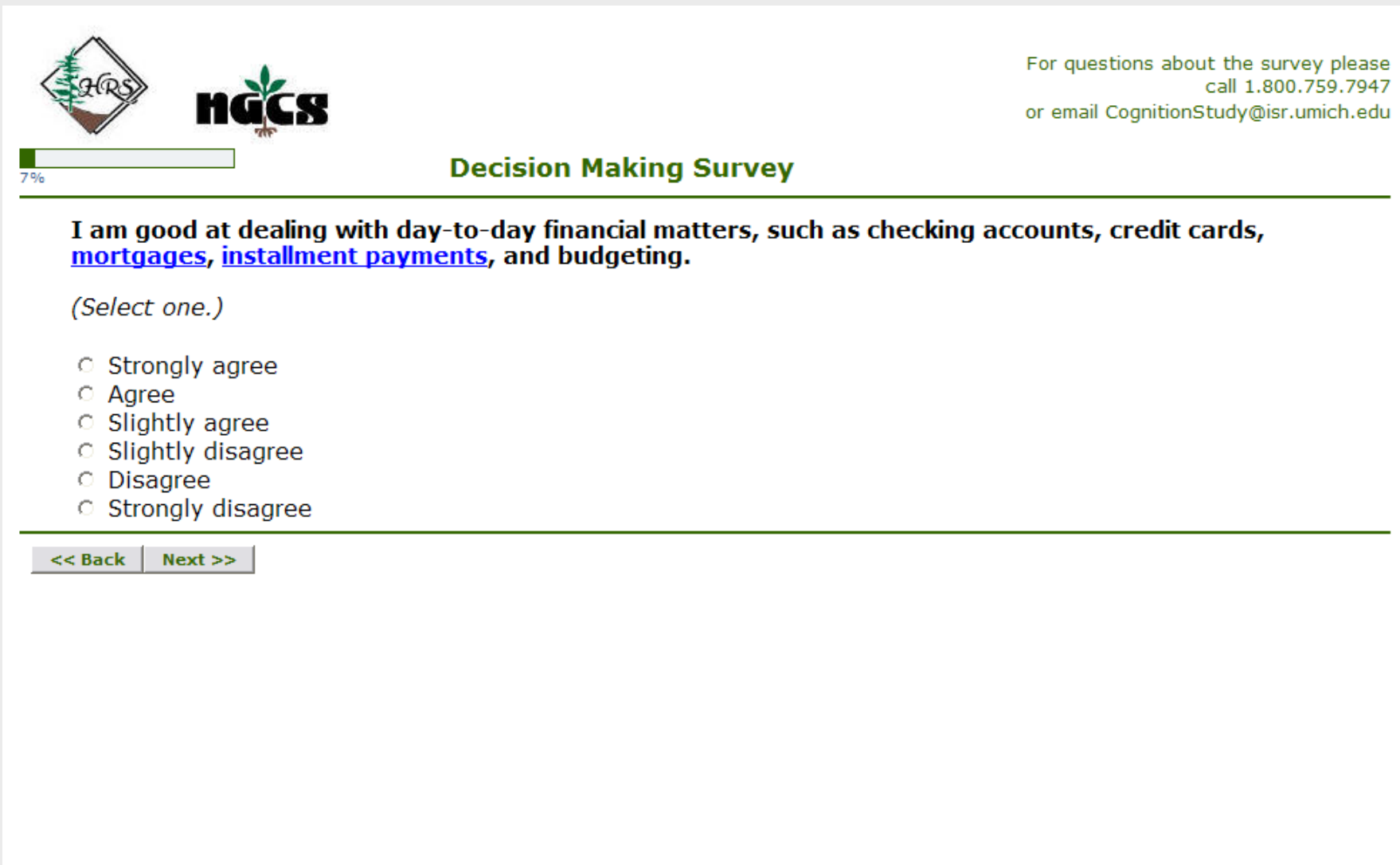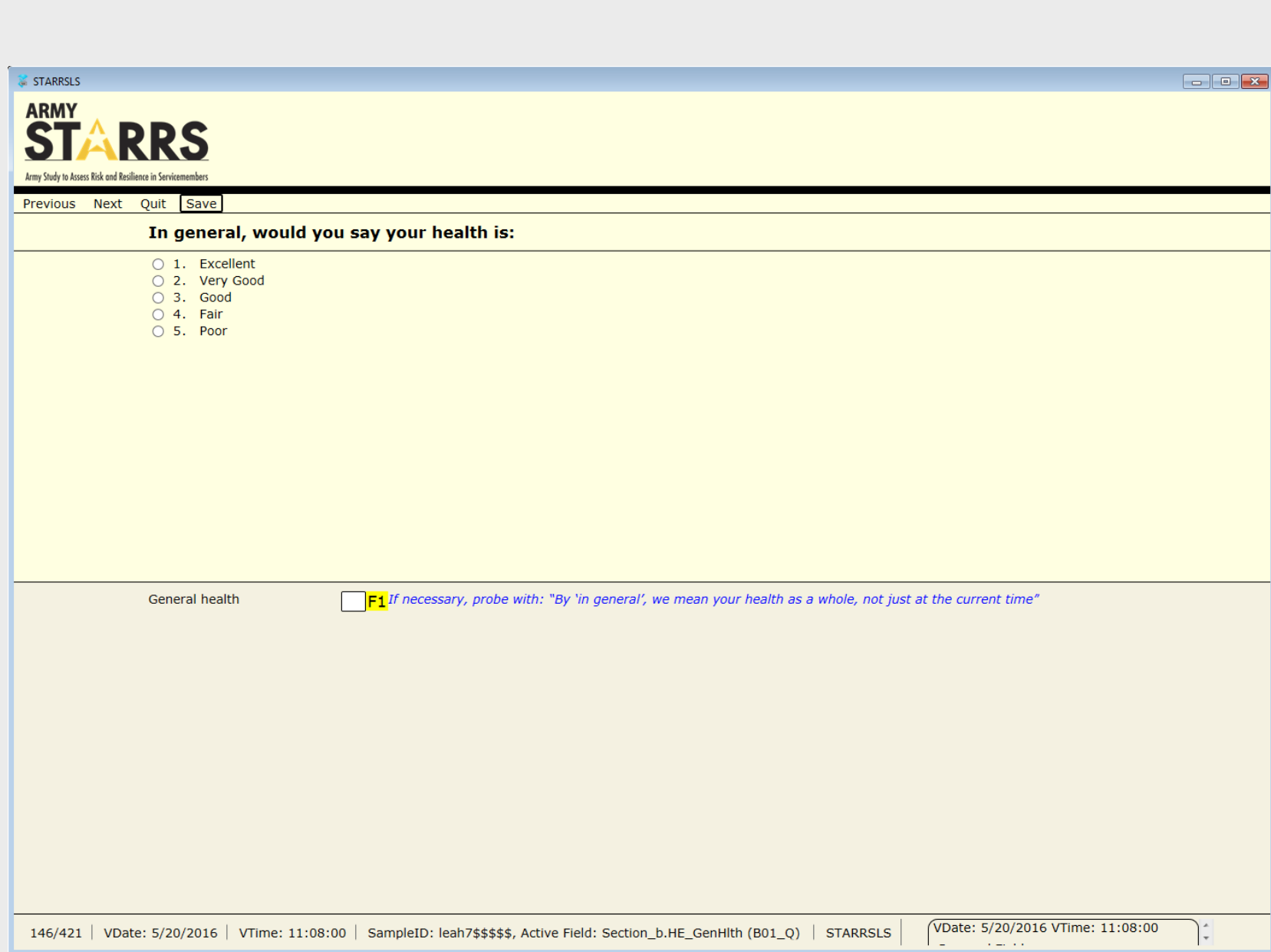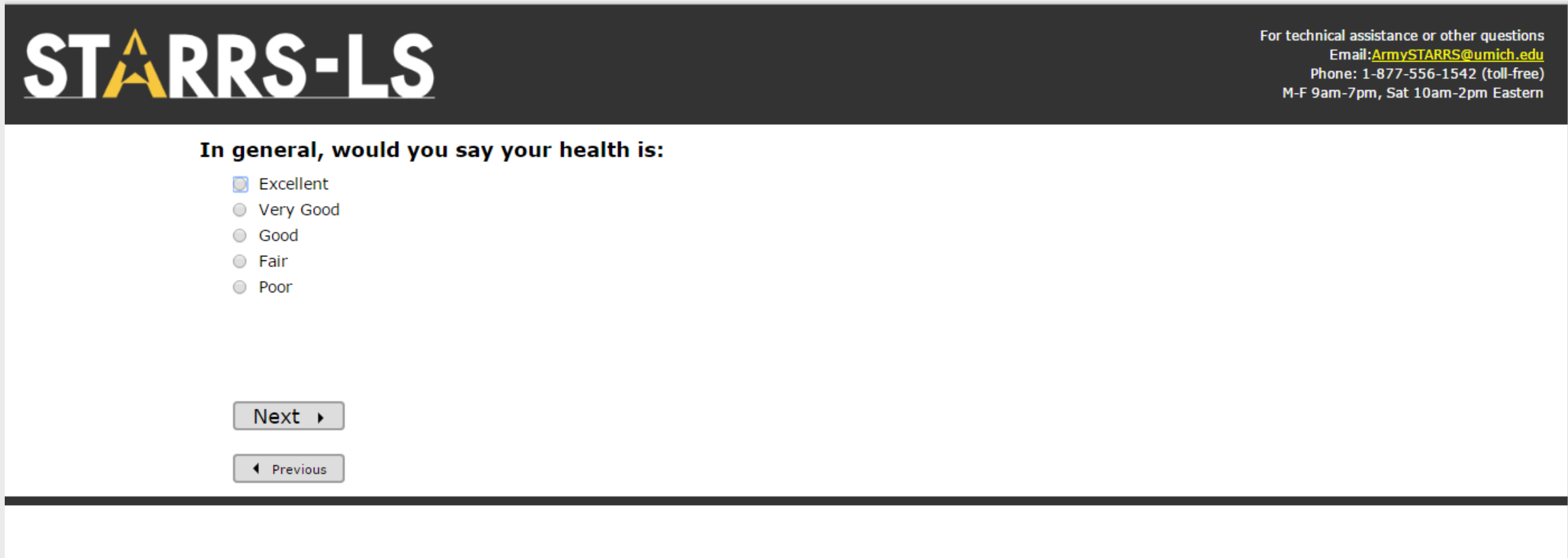

CAI Testing Tool

Blaise 4.8

Blaise 5 DEP

SendGrid
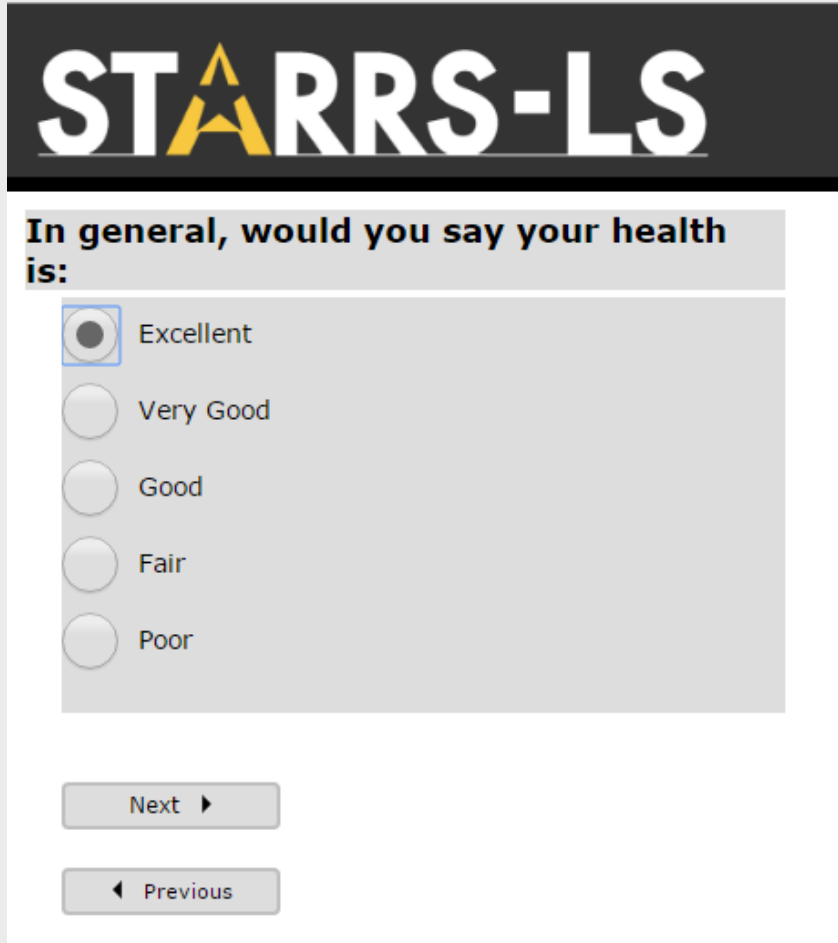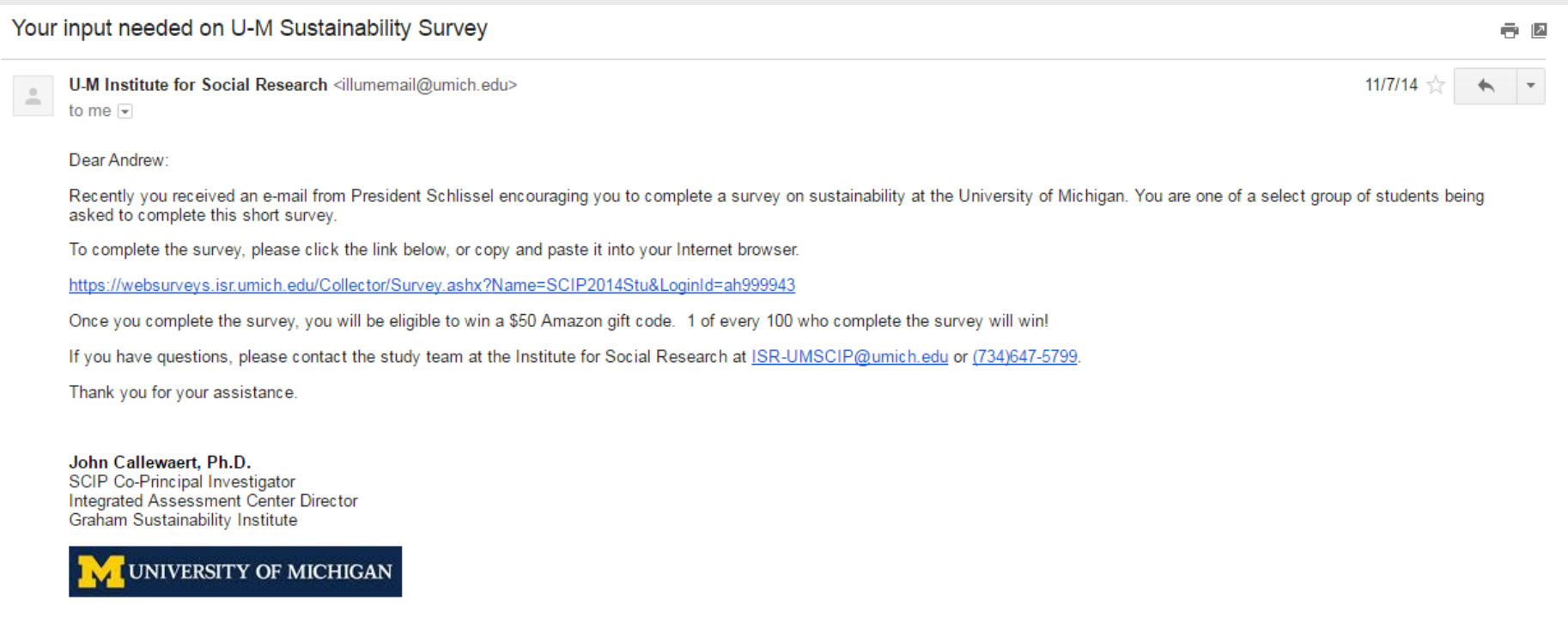

Illume

Blaise 5 Web

Blaise 5 Mobile

Aerialink

SendGrid
SendGrid is the email platform SRC uses to send email communications to respondents.

Aerialink
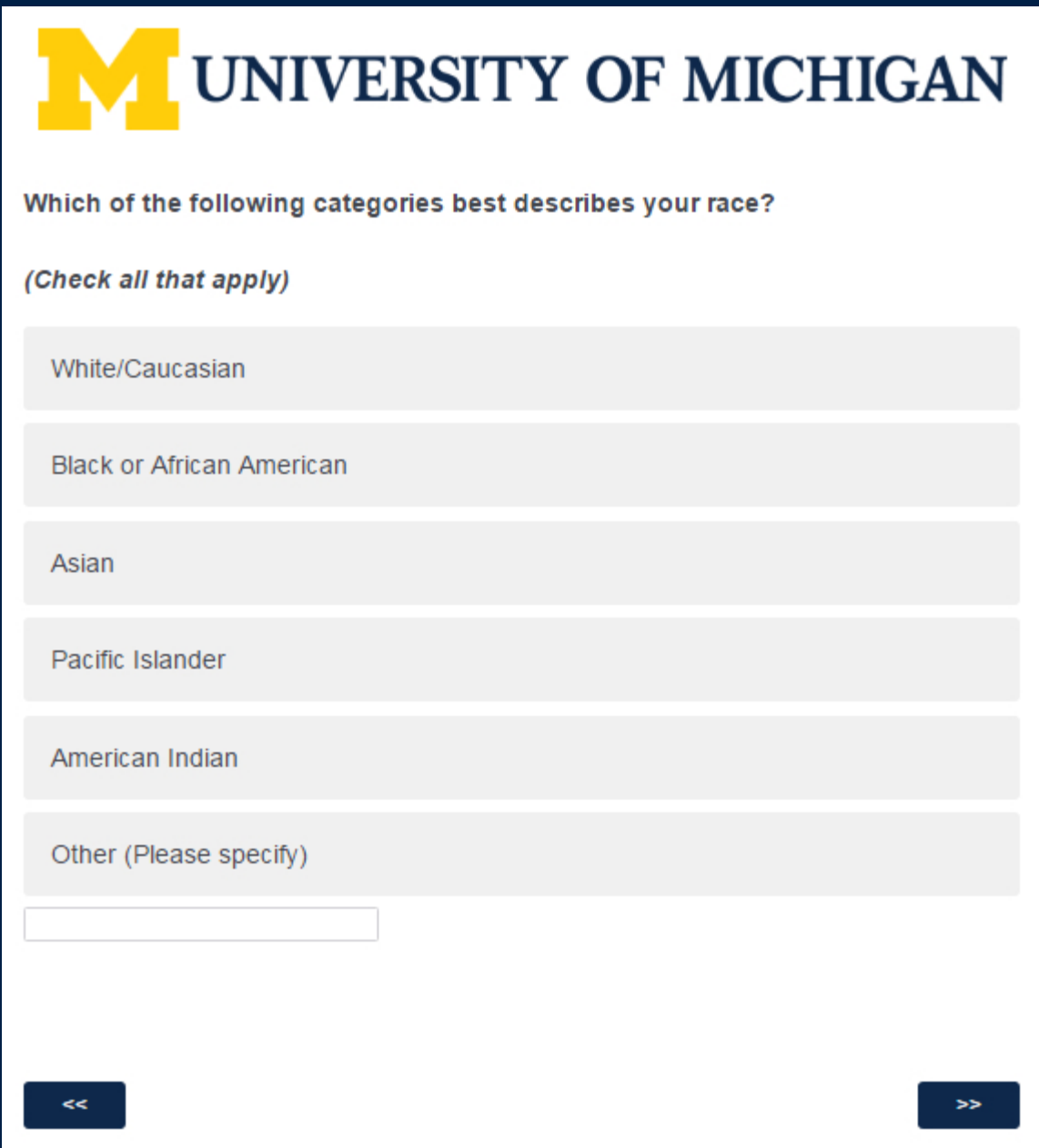Aerialink is the SMS text messaging platform SRC uses to send text messages to respondents.

Illume

Illume is a secure SRC licensed software package used to design and manage web-based data collection applications by non-programmers. SRC has been using Illume since 2007.

Illume consists of two components, a desktop application for survey design, revision, and publishing, and a browser-based application for managing sample and data, email jobs; data are available for reporting, analysis and download.
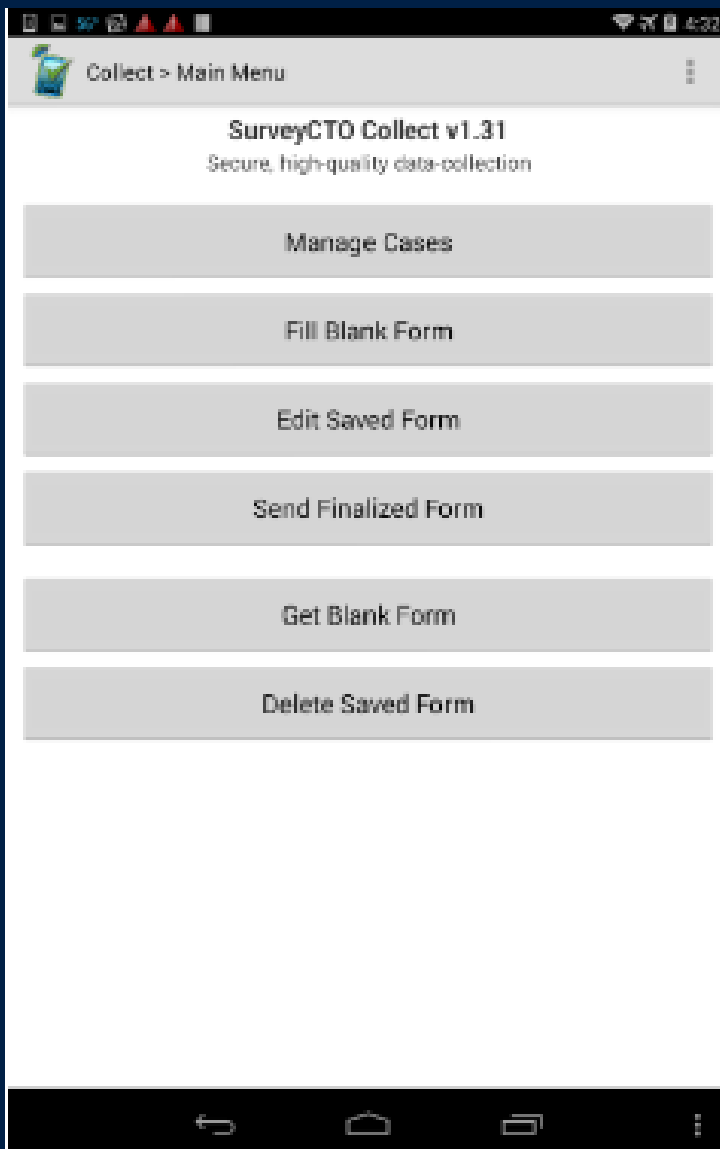
Qualtrics

Qualtrics is a secure UM contracted-for cloud service research suite. It permits the creation and distribution of surveys, as well as data storage and analysis. This service is free to all UM campuses and units.

Qualtrics

Survey CTO

SurveyCTO is a secure open-source SRC licensed software package used to design offline mobile only surveys.

Survey CTO