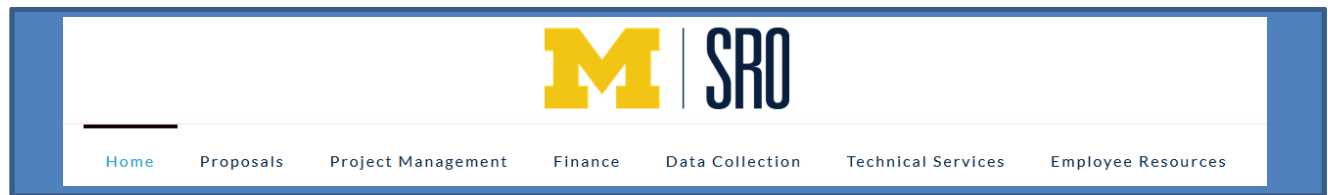


Happening in SRO

You can find this "Happening in SRO" and all similar newsletters on the new SRO Intranet Home Page, located at: <http://isr-wp.isr.umich.edu/srointranet/> under Recent News.



Mark the Day: SRO All-Staff Meeting Friday, June 10th, 11:00am – 3:00pm Pendleton Room, Michigan Union

We have a new format planned for our upcoming SRO All-Staff Meeting. We hope that you will find it informative as well as fun and engaging. We are particularly pleased that the majority of our remote production managers from DCO will be joining us in person.

11:00am – 1:15pm – Poster session, lunch, and conversation

During part I, we will combine a poster session, a scavenger hunt and a casual lunch. This will be a time to learn and interact with your colleagues at SRO.

- **Technical system and tools:** The Survey Process Forum in collaboration with the tech summit planning committee has spearheaded the creation of a series of posters describing the many families of technical systems and tools used at SRO for collecting data and running our business. At each poster, you will have a chance to learn (or relearn) the names and functions of the most important systems used at SRO and converse with system stakeholders.
- **SRO updates:** Rather than listen to us speak from a podium about our unit activities, you can learn about some key SRO functions and plans by visiting a series of posters devoted to finance, DCO, upcoming projects, and key goals and plans for the upcoming fiscal year (which begins in July). This will also be an opportunity to ask questions and engage directly with members of the SRO Admin team.
- **Scavenger hunt:** For those of you who are interested, you can earn a chance to win prizes by successfully answering questions about our technical systems and business. We will announce the winners at 1:00pm.

1:15pm – 3:00pm – Guest speaker, Ari Weinzwieg, Zingerman's

We are pleased to announce that Ari Weinzwieg, co-owner and founding partner of Zingerman's, will be our guest speaker. Ari is the author of many books and articles and is a frequent speaker and trainer on a variety of topics including leadership, employee engagement, running a business and of course food (all things important to us at SRO). In this interactive session, Ari will share the Zingerman's story and explore how we might apply some of their lessons about creating and maintaining an energizing and positive work culture.



Housing and Children's Healthy Development (Housing and Children) **Barb Ward, Grant Benson, and Patty Maher**

Ready to go! We are pleased to announce that after a long development period, SRO is beginning production on the Housing and Children's Healthy Development Study (HCHD), referred to internally by the more generic name Housing and Children.

Housing and Children is an exciting study with innovative design features and methodologies. The study is coordinated by Dr. Sandra "Sandee" Newman at Johns Hopkins University and Dr. Tama Leventhal at Tufts University. They have brought together research questions and funding from NICHD, HUD, MacArthur Foundation, and the Robert Wood Johnson Foundation to support and field this important research. Our internal PI is SRC Director Trivellore "Raghu" Raghunathan.

Housing and Children seeks to explore issues related to the constraints faced by low income parents, particularly when they seek housing, and determine their effects on children's development. In many cases, low income parents will face tradeoffs between dwelling unit quality, neighborhood quality, and school quality. This project has four main aims: 1) to clarify how aspects of dwelling unit quality, neighborhood quality, and local school quality combine to influence the cost of housing accessible to families of below median income; 2) to assess how qualities of dwelling units, neighborhoods, and schools combine to contribute to key cognitive, socioemotional, and health outcomes among children; 3) to learn how parents make choices about where to live; and 4) to enhance the study of child development through theoretical and methodological advances in the study of housing and the other social contexts related to it.

The Survey Research Center (SRO) will conduct two waves of data collection with families in Seattle, Dallas, and Cleveland. In-person interviews will be completed with approximately 1,686 parents/guardians, and approximately 2,328 children, aged 3 to 10. Half of the households will come from local housing authority lists and half will be generated by random screening in selected neighborhoods located in census blocks with household incomes at or below the area median income. Adult interviews will take approximately 75 minutes and child sessions will take approximately 45 minutes. Among the innovative measures that will be administered as part of this study, we will measure room sizes using a laser tape measure, observe and code parent-child interactions, and attempt to take dried blood spots from eligible children.

Main data collection is expected to begin spring 2017. This project is being co-lead by Barb Ward and Grant Benson, with Barb Homburg serving as the lead production manager, and Patty Maher will serve as SPA. Other team members are TBD (hopefully very soon).

It's Conference Season!

Lisa Holland

Each year in May, many SRO staff members are out of the office to attend one of several conferences relevant to survey research data collection that take place at this time of year. 2016 is no exception, as staff will be representing SRO at five different conferences.



We will have the most staff members in Austin, Texas, participating in the International Field Directors and Technologies Conference. IFD&TC provides a forum for government, academic institutions and not-for-profit agencies to communicate about current innovations, work in progress or recently completed work. Sessions are less formal than some professional conferences, and attendees include field directors, field technicians and survey managers.

Representing SRO at the 2016 IFD&TC are:

Andrew Hupp	<i>Using a Web Beacon to Diagnose a Decline in Response Rate</i>
Andrew Piskorowski	<i>Data Science Solutions: Transforming unstructured paradata into analyzable data for diverse users</i>
Hong-yu Johnson	<i>Does the Gender of Computer-Generated Voice Matter?</i>
Joe Matuzak	<i>Effective Voicemail Message Timing for an All-Cell RDD Sample Frame</i>
Jennifer Arrieta	<i>Implementation of Interactive Voice Response</i>
Sharon Parker	<i>On-line Delivery of Human Subjects Training for Field Interviewers</i>
Heidi Guyer	<i>Supporting repeated survey administration and cohort retention workflow with a computer-assisted database</i>
Kyle Kwaiser and Gina Cheung	<i>Lessons on using APP for data collection</i>
Maureen O'Brien	<i>Integrating Safety Protocols into Survey Work</i>
Margaret Hudson and Sarah Crane	<i>Efforts to Improve the Efficiency of Recruiting and the Effectiveness of Interviewer Selection</i>
Rebecca Gatward and Andrew Hupp	<i>Panel moderator and participant: Adding an Internet option and transitioning to a web only design</i>

In addition to these authors, Lisa Carn, Ian Ogden, Heather Rejto, Becky Loomis, Theresa Camelo, and Laura Yoder will be attending the conference for the first time.

Prior to IFDTC, the annual conference of AAPOR and bi-annual conference of WAPOR will also take place in Austin, Texas. The American Association for Public Opinion Research is a professional association of public opinion and survey research professionals. AAPOR members include those interested in election polling, market research, statistics, research methodology, health related data collection and education. The World



Association for Public Opinion Research is an international association with a similar purpose, but a greater focus on international work and a global perspective on research. Four members of SRO will have presentations at AAPOR 2016:

Andrew Hupp (with Will Chan)

Promoting Participating in Web Surveys

Paul Burton

Propensity Modeling in a Cellular Environment

Julie de Jong (with Zeina Mneimneh and Mansoor Moaddel)

Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia

Jennifer Kelley (with Yanna Yan)

Designing New Data Capture Method: Usability Study of Instagram App as a Data Collection Tool

Others in attendance at AAPOR include Heidi Guyer, Rebecca Gatward, Margaret Hudson, Gina Cheung and Gregg Peterson.

Jay Lin will be attending the WAPOR conference and presenting his paper "Using Paradata to Monitor Interviewers' Instrument Navigation Behavior and Inform Instrument Technical Design: A Case Study from a National Household Survey in Ghana." His co-authors include Kyle Kwaiser, Gina Cheung, and Jennifer Kelley.



But Austin is not the only place to be this month! For the past twenty years the U.S. Census Bureau and the U.S. Bureau of Labor Statistics have sponsored the annual Federal CASIC (FedCASIC) Workshops. This conference includes information about all forms of computer assisted survey information collection (CASIC). On May 3-4, Patty Maher and Gina Cheung represented SRO at this conference at the US Census Bureau Headquarters in Suitland, MD. They both spoke regarding Management Challenges in CASIC Organizations. Patty concentrated on Talent Development, Retention, and Training, while Gina focused on Applying and Integrating New Technologies.

Also at the beginning of the month (May 1-4), Rolfe Carlson and Grace Tison attended the spring meeting of the National Council of University Research Administrators in Kansas, MO. NCURA is committed to advancing the field of research administration through education and professional development programs, the sharing of knowledge and experience, and by fostering a professional, collegial, and respected community.

If you are interested in learning more about any of these conferences, please contact any of the participants – they will be happy to share their experiences. You can also talk to your supervisor or any member of the Survey Process Forum for more information.



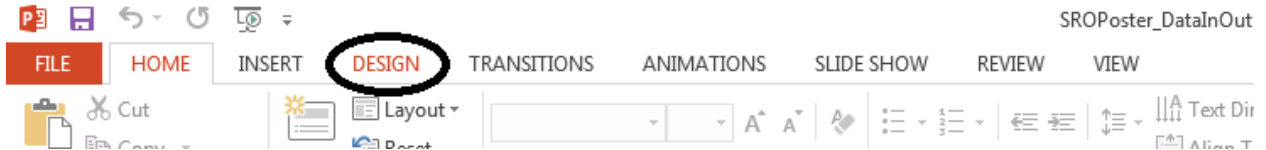
Tips & Tricks

Kelly Chatain

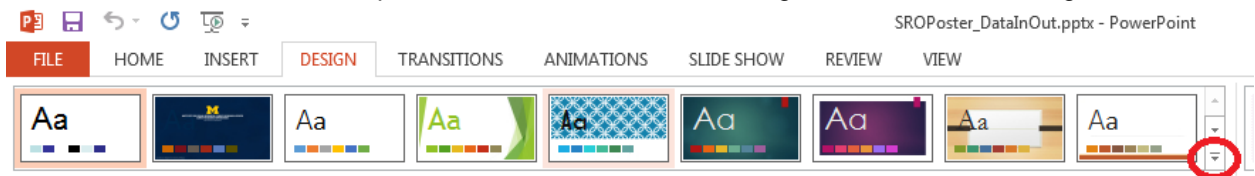
Want to save a little time finding/downloading the SRO presentation template? Save it to your regularly used themes and load directly from Powerpoint!

Here's how:

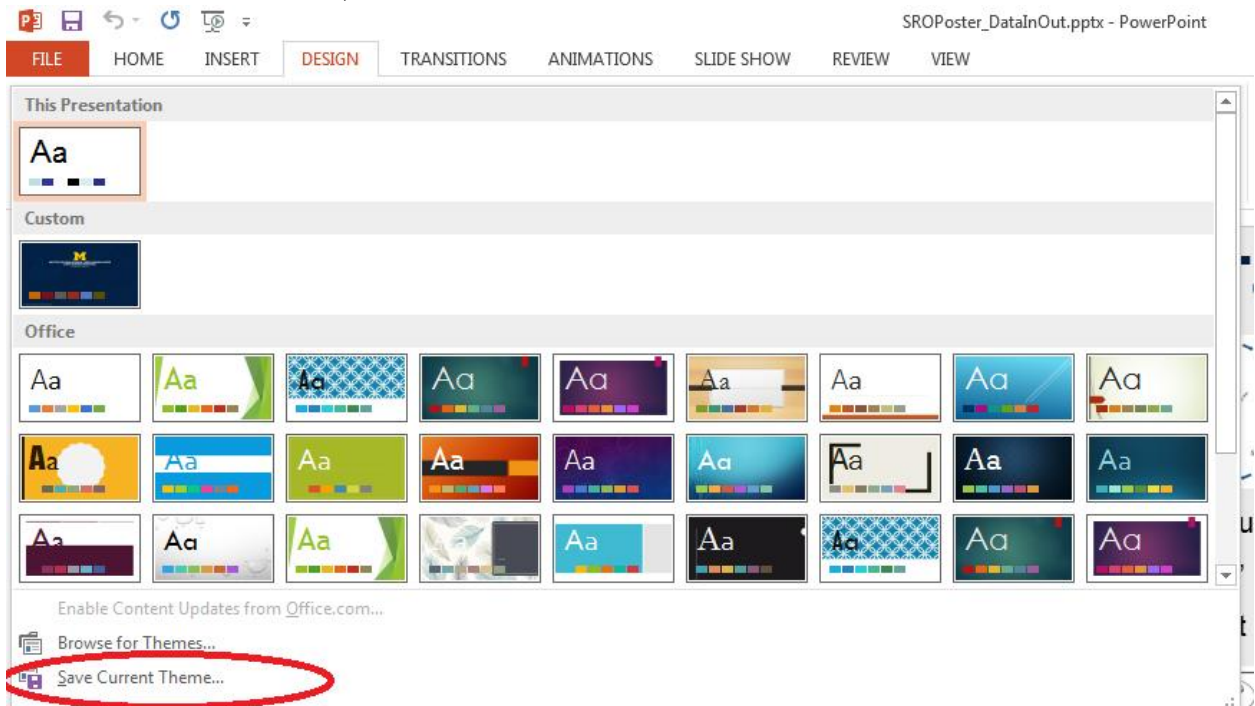
1. Open a presentation that is using the template/theme you want to save.
2. Go to DESIGN on top menu



3. Click on the down arrow that expands the theme choices, to the right of the thumbnail images.



4. At the bottom of that window, click on Save Current Theme.



5. Rename the theme, but DON'T change the location. Powerpoint is saving it where it needs to be.
6. When you start a new presentation, under the DESIGN menu item, you should now see it saved in the thumbnails.

